

SHOWCASE

2012 SOUTHEAST RESIDENTIAL REAL ESTATE TRADE SHOW

August 23, 2012
9:30 am - 4:30 pm
Cobb Galleria
Centre

Presented By
*Atlanta
Board of*
REALTORS

FMLS
FIRST MULTIPLE LISTING SERVICE

SPONSORSHIP OPPORTUNITIES

KEYNOTE SPEAKER SPONSOR • \$4,000 • LIMIT: 1

**SOLD
OUT**

- Recognition on all Showcase 2012 marketing materials which includes:
 - » Posters mailed to over 350 offices
 - » Bi-fold with theatre schedule mailed to over 8,000 members
 - » Emails distributed to ABR general membership 5,000+
 - » Emails distributed to FMLS membership 30,000+
 - » Signage outside entrance to theatre
- Logo Recognition on entrance archway to Showcase 2012
- Two (2) 10x10 priority placement booths
- Sponsor ribbons at Showcase 2012 for all company attendees
- Recognition on stage prior to Keynote Speaker
- Two minutes at the beginning of the Keynote session 500+ attendees
- Logo projected on two (2) theatre screens prior to Keynote session
- Logo on the Showcase 2012 website with hyperlink
- Logo on attendee ticket 3,500+

TECHNOLOGY THEATRE SPONSOR • \$3,500 • LIMIT: 1

**SOLD
OUT**

- Recognition on all Showcase 2012 marketing materials which includes:
 - » Posters mailed to over 350 offices
 - » Bi-fold with theatre schedule mailed to over 8,000 members
 - » Emails distributed to ABR general membership 5,000+
 - » Emails distributed to FMLS membership 30,000+
 - » Signage outside entrance to theatre
- Recognition on entrance archway to Showcase 2012
- Two (2) 10x10 priority placement booths
- Sponsor ribbons at Showcase 2012 for all company attendees
- Recognition on stage prior to each Technology session (minimum of four)
- Two minutes at the beginning of each Technology session 200+ attendees
- Logo projected on two (2) theatre screens prior to each session
- Logo on the Showcase 2012 website with hyperlink

5784 Lake Forrest Drive

Atlanta, GA 30328

404-732-0663

Fax 404-732-0664

www.showcasetradeshow.com



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ATTENDEE TRADE SHOW BAG • \$2,750 • LIMIT: 1

**SOLD
OUT**

- Recognition on entrance archway to Showcase 2012
- Logo on Attendee Trade Show Bag 3,500+
- One (1) 10 x10 priority placement booth
- Logo on the Showcase 2012 website with hyperlink

ATTENDEE NAME TAG & EXHIBITOR LANYARD • \$2,000 • LIMIT: 1

**SOLD
OUT**

- Recognition on entrance archway to Showcase 2012
- Logo on Attendee Name Tag Counter at Entrance
- Logo on Attendee Name Tag 3500+
- Company Name on lanyard provided to 700+ exhibitors
- One (1) 10 x10 priority placement booth
- Company Name on the Showcase 2012 website with hyperlink

CHARGING STATION SPONSOR • \$1,750 • LIMIT: ~~2~~ 1 REMAINING

1 SOLD

- Recognition on entrance archway to Showcase 2012
- One (1) 10 x10 priority placement booth
- Logo on Charging Station signage
- Company Name on the Showcase 2012 website with hyperlink.

CAFÉ SPONSOR • \$1,500 • LIMIT: 1

**SOLD
OUT**

- Recognition on entrance archway to Showcase 2012
- One (1) 10 x10 priority placement booth
- Logo on Café signage
- Centerpieces provided on each table with logo on tent card 8+ tables
- Company Name on the Showcase 2012 website with hyperlink.



GRAND PRIZE TICKET BIN SPONSOR • \$1,500

**SOLD
OUT**

- One (1) 10x10 priority placement booth
- Logo on ticket drop box at entrance way to showcase floor
- Logo on the Showcase 2012 website with hyperlink

AISLE SIGN SPONSORS • \$1,000 • LIMITED TO 5 (NEW)

- Logo on Circular Aisle Sign Hanging from Ceiling
 - » Sign will be placed on corresponding aisle of purchased booth.
- Company Name on the Showcase 2012 website with hyperlink
 - » Purchase all 5 sign sponsorships, totaling \$5,000, and earn a complimentary booth.



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SPONSOR ENROLLMENT FORM

Company Name: _____
As you want it to appear when published

Website: _____

Contact Name: _____ Contact E-mail: _____

Phone Number: _____ Fax Number: _____

Address: _____

City: _____ State: _____ Zip: _____

SPONSORSHIPS

- Keynote Speaker \$4,000... Limit: 1 **SOLD OUT**
- Technology Theatre..... \$3,500... Limit: 1 **SOLD OUT**
- Attendee Bag..... \$2,750... Limit: 1 **SOLD OUT**
- Attendee Name Tag \$2,000... Limit: 1 **SOLD OUT**
and Exhibitor Lanyard
- Charging Station..... \$1,750... Limit: 2
- Café..... \$1,500... Limit: 1
- Grand Prize Ticket Bin \$1,500... Limit: 1 **SOLD OUT**
- Aisle Sign \$1,000... Limit: 5

PAYMENT TYPE

- Corporate Personal
- VISA
- MasterCard
- American Express
- Discover
- Check

PAYMENT INFORMATION

Credit Card #: _____ Check #: _____

Expiration Date: _____

Signature: _____ Date: _____

SUBMIT TO

MAKE CHECKS PAYABLE TO: Atlanta Board of REALTORS®
MAIL TO: Attn: Showcase 2012 • Atlanta Board of REALTORS®
5784 Lake Forrest Drive • Atlanta, GA 30328
Phone 404-732-0663 • **FAX TO:** 404-732-0664

